

**Debbie Travis** is one of the world's most beloved home decorating icons, turning her down-to-earth approach to decorating into a multi faceted business empire.

Ms. Travis was born in Lancashire, England and moved to London in her late teens to attend Art College. Soon after, she was discovered by a fashion photographer who encouraged her to start a career as a fashion model. Following a highly successful career modeling in Italy, Germany and Japan, she seized an opportunity to work in television, working in a number of capacities for the BBC and ITV, before starting her own production company. While at the Cannes Festival pitching her projects, she met Hans Rosenstein, her husband of 25 years and current business partner.

The Debbie Travis Group was launched with an instructional video on paint techniques, selling an astonishing 150,000 copies in its first year of release. This was followed with three highly successful television series, produced and hosted by Travis. Her first series, *Debbie Travis' Painted House*, ran for seven years and aired in over 80 countries. Always at the leading edge of creativity, Travis has lead the way for many of today's reality-based home shows, such as with her follow-up series *Debbie Travis' Facelift* and *From the Ground Up*.

Today, DTG is comprised of two television production companies, Whalley-Abbey Media, based in Montreal and RTR Media in Toronto. Both production centers have sterling reputations for producing high quality, non-scripted programming for an international audience. Titles include *Buy Me*, *The Property Shop*, *Income Property*, *Maxed Out*, *Chuck's Day Off*, *Completely Hammered*, *Instant Beauty Pageant*, and others in various stages of development.

Another major component of the Debbie Travis brand is her design studio, Debbie Travis Design, where her same-named product line at Canadian Tire is a huge success boasting over 1,000 items and is approaching the \$100 million sales mark. It is now being developed for an international market.

Travis is the prolific author of eight best-selling decorating books published by Random House and writes a weekly newspaper column, syndicated internationally by King Features and Hearst, with 6 million devoted readers across North America.

Last October, Travis published her ninth book with Random House titled *Not Guilty - My Guide to Working Hard, Raising Kids and Laughing Through the Chaos*, a hilarious and poignant account of her rise to the top while balancing a rapidly growing business with a demanding family life.

In early 2008 she launched Debbie Travis Designed Condominiums and Homes in the Greater Toronto Area. Developed and built by Tribute Communities, the interiors of the homes have been completely designed with the Debbie Travis touch - both stylish and practical. As Debbie has said, "Good design should not be a luxury, it should be enjoyed by us all."

Travis' accomplishments have been recognized with eleven Gemini nominations, four Gemini Awards, the Crystal Award for Creative Excellence, The Person of the Year Award from McGill University, and the Libris Award for Book of the Year.

In 2008 Debbie Travis was proud to have been chosen to be the spokesperson for the Cure Foundation Breast Cancer campaign. The campaign included multi-media promotions for the Cure Foundation raising millions of dollars for breast cancer research. The results were so spectacular that she will reprise the same role in 2009.